



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37577-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1192

Flight Dates	Order #	Alt Order #
10/12/12 - 10/22/12	37577	08880265

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/22/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 7:59 AM CBS This Morning 7-9a :30 NVSNTV09GPH \$3,000.00 NM									
7	10/12/12	10/12/12	Live w/Kelly	9-10a	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 9:50 AM Live w/Kelly 9-10a :30 NVSNTV03GPH \$2,000.00 NM									
8	10/15/12	10/19/12	Live w/Kelly	9-10a	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 8:59 AM Live w/Kelly 9-10a :30 NVSNTV03GPH \$2,000.00 NM 3 8 Th 10/18/12 9:42 AM Live w/Kelly 9-10a :30 NVSNTV03GPH \$2,000.00 NM 4 8 F 10/19/12 9:50 AM Live w/Kelly 9-10a :30 NVSNTV03GPH \$2,000.00 NM									
9	10/22/12	10/22/12	Live w/Kelly	9-10a	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 9:28 AM Live w/Kelly 9-10a :30 NVSNTV09GPH \$2,000.00 NM									
10	10/12/12	10/12/12	8 News Now Noon M-F	12-1230p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 12:26 PM 8 News Now Noon M-F 12-1230p :30 NVSNTV03GPH \$2,000.00 NM									
11	10/15/12	10/19/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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11	10/15/12	10/19/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	3	\$2,000.00	NM
10/15/12 10/21/12 MTWTF-- 3 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 10/16/12 12:14 PM 8 News Now Noon M-F 12-1230p :30 NVSNTV03GPH \$2,000.00 NM 3 8 Th 10/18/12 12:26 PM 8 News Now Noon M-F 12-1230p :30 NVSNTV03GPH \$2,000.00 NM 5 8 F 10/19/12 12:27 PM 8 News Now Noon M-F 12-1230p :30 NVSNTV03GPH \$2,000.00 NM									
12	10/22/12	10/22/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 12:13 PM 8 News Now Noon M-F 12-1230p :30 NVSNTV09GPH \$2,000.00 NM									
13	10/16/12	10/19/12	Ellen	3-4p	-TWTF--	:30	3	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 3 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/16/12 3:56 PM Ellen 3-4p :30 NVSNTV03GPH \$2,500.00 NM 3 8 W 10/17/12 3:49 PM Ellen 3-4p :30 NVSNTV03GPH \$2,500.00 NM 4 8 Th 10/18/12 3:47 PM Ellen 3-4p :30 NVSNTV03GPH \$2,500.00 NM									
14	10/22/12	10/22/12	Ellen	3-4p	M-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 3:35 PM Ellen 3-4p :30 NVSNTV09GPH \$2,500.00 NM									
15	10/12/12	10/12/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 4:30 PM 8 News Now 4p M-F 4-5p :30 NVSNTV03GPH \$2,500.00 NM									
16	10/15/12	10/19/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	3	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 3 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/15/12 4:22 PM 8 News Now 4p M-F 4-5p :30 NVSNTV03GPH \$2,500.00 NM 3 8 Tu 10/16/12 4:44 PM 8 News Now 4p M-F 4-5p :30 NVSNTV03GPH \$2,500.00 NM 5 8 Th 10/18/12 4:24 PM 8 News Now 4p M-F 4-5p :30 NVSNTV03GPH \$2,500.00 NM									
17	10/22/12	10/22/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 4:29 PM 8 News Now 4p M-F 4-5p :30 NVSNTV09GPH \$2,500.00 NM									
18	10/12/12	10/12/12	8 News Now 5-630p M-F	5-630p	----F--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$3,000.00									

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8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37577-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1192	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
29	10/22/12	10/22/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$5,000.00	NM																																																																				
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30	10/16/12	10/16/12	NCIS: LA	9-10p	-T-----	:30	1	\$20,000.00	NM																																																																				
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1	8	Tu	10/16/12	9:22 PM	NCIS: LA	9-10p	:30	NVSNTV03GPH	\$20,000.00	NM																																																																			
31	10/13/12	10/20/12	KLAS Movie	7-11p	-----S-	:30	1	\$10,000.00	NM																																																																				
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34	10/20/12	10/21/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$2,500.00	NM																																																																				
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2	8	Sa	10/20/12	11:32 PM	8 News Now Sa/Su 11p	11-1135P	:30	NVSNTV09GPH	\$2,500.00	NM																																																																			
36	10/14/12	10/21/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$2,500.00	NM																																																																				
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8NewsNow.com

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KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37577-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1192	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/20/12	10/20/12	48 Hours Mystery	10-11P	-----S-	:30	1	\$40,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$40,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Sa	10/20/12	10:40 PM	48 Hours Mystery	10-11P	:30	NVSNTV09GPH	\$40,000.00	NM
39	10/14/12	10/14/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/14/12	11:58 PM	Game Time/UNLV	1135p-1205a	:30	NVSNTV03GPH	\$500.00	NM
40	10/13/12	10/13/12	NCAA College Football	NCAA College Foot	-----S-	:30	2	\$9,950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$9,950.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Sa	10/13/12	1:25 PM	NCAA College Football	NCAA College Foot	:30	NVSNTV03GPH	\$9,950.00	NM
1 8	Sa	10/13/12	4:22 PM	NCAA College Football	NCAA College Foot	:30	NVSNTV03GPH	\$9,950.00	NM
41	10/19/12	10/19/12	Hawaii Five-O	8-9p	----F--	:30	1	\$25,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$25,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	10/19/12	8:47 PM	Hawaii Five-O	8-9p	:30	NVSNTV03GPH	\$25,000.00	NM
<u>Total Spots</u>							41		

Payment Terms 30 Days

<u>Gross Total</u>	\$274,400.00
<u>Agency Commission</u>	\$41,160.00
<u>Net Amount Due</u>	\$233,240.00